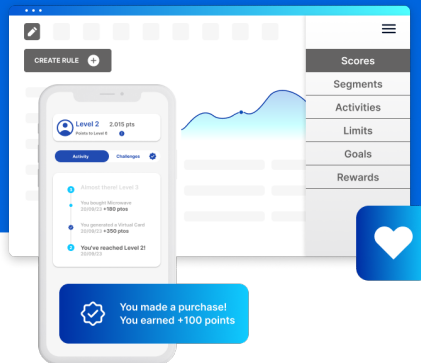




LOYALTY

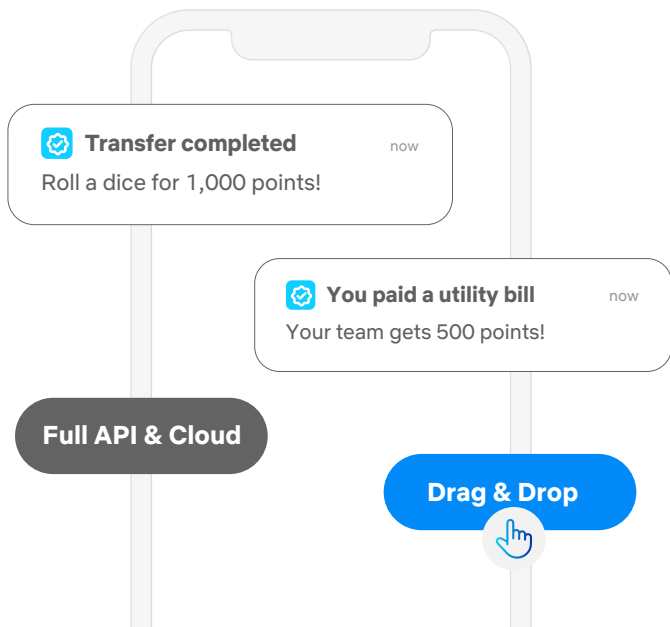
Tailored programs, without coding



One solution

All the programs you can imagine

- ✓ Gamification
- ✓ Points and discounts
- ✓ Financial education
- ✓ Referrals



Definition
of Rules

APIs

Trigger
Event

APIs

Automated
Logic

APIs

Impact
of the result

APIs

Monitoring,
Reporting, and
Traceability

Implement in weeks

Design and deploy customized programs in days

- Segment your customers
- Integrate all your channels
- Automate messaging
- Make real-time decisions
- Configure 100% your reporting

15+

years in the
market

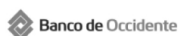
300+

implementations

1Bn+

processing capacity.
Transactions/month

Our
clients



BANCO PICHINCHA



SMU



sbpay

SOLVENTA
CREDITOS