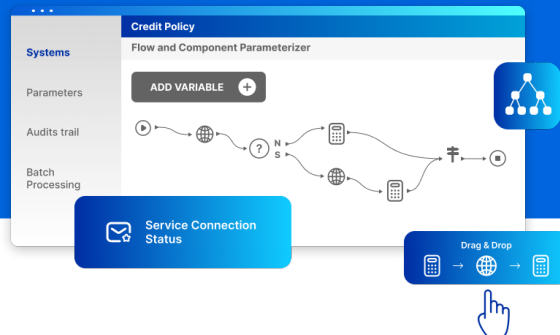# DECISIONING
Automate your business decisions quickly and accurately

Design, implement and document your business strategies

End-to-End Solution

→ **Immediate creation of rules**

→ **Campaign and performance monitoring**

→ **Nesting of calculations**

→ **Scoring and Risk Engine**

→ **Champion Challenger, simulations**

Benefits

✓ **Drag & Drop** management

✓ **APIs** generator

✓ **Real time** or massive Batch processes

✓ Dynamic **segmentation** by **KPIs**

✓ **Machine Learning** by behavior

Comprehensive data protection

Regulatory compliance

Use cases

→ Loan and Card Origination

→ Credit line origination

→ Campaigns and Collections

→ Cross-selling

→ Credit limit increase

→ Commission calculation

→ Automatic debits

→ Incentives, retention, loyalty

300+
implementations

800k+
calls per second

7M+
evaluations per campaign

Our clients

Aracar Group

SMU

LAPOLAR

BANCO PICHINCHA

sbpay

SOLVENTA CRÉDITOS